



A BETTER CITY

CHALLENGE for SUSTAINABILITY

*Business and Institutional Leaders
Working Toward a Sustainable City*



Gear Up for the Challenge

Thank you for your interest in A Better City's Challenge for Sustainability. The Challenge is dedicated to helping your business or building **save money** by increasing energy efficiency, minimizing resource consumption, decreasing solid waste, and reducing greenhouse gas emissions.

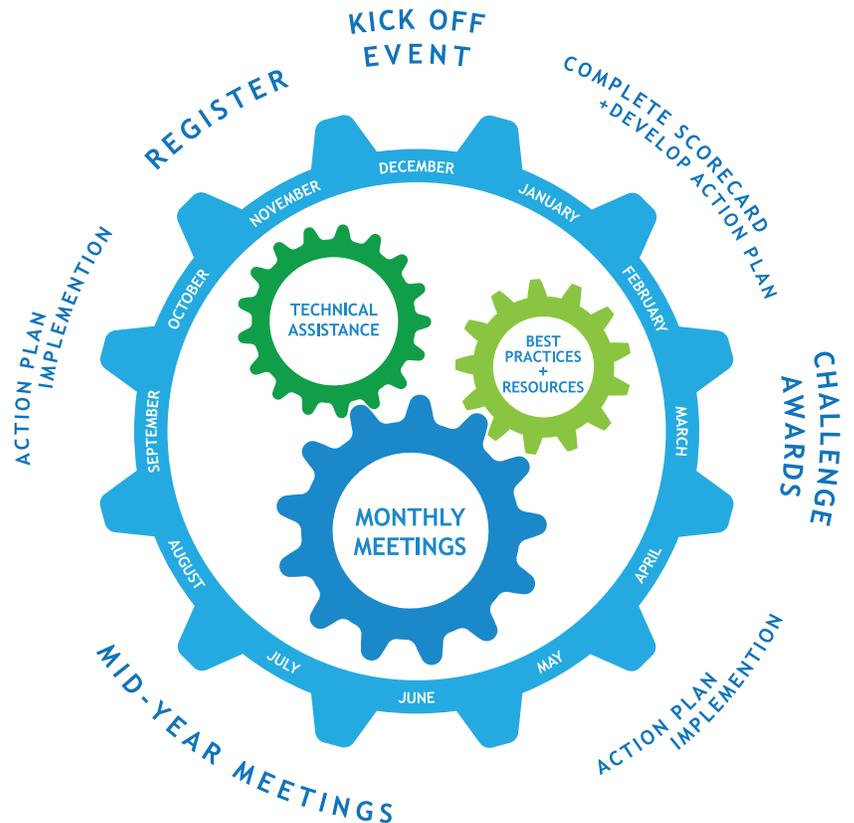
As you'll quickly learn, sustainability is not just good for the environment, but good for business as well, with immediate to short-term paybacks. When you participate in the Challenge, you'll receive hands-on technical assistance and guidance, and have direct access to city, state, and private incentives and subsidies.

By working with business leaders from across the region, sharing ideas, and adopting best practices, you'll help Boston become a national leader in taking action on climate change.

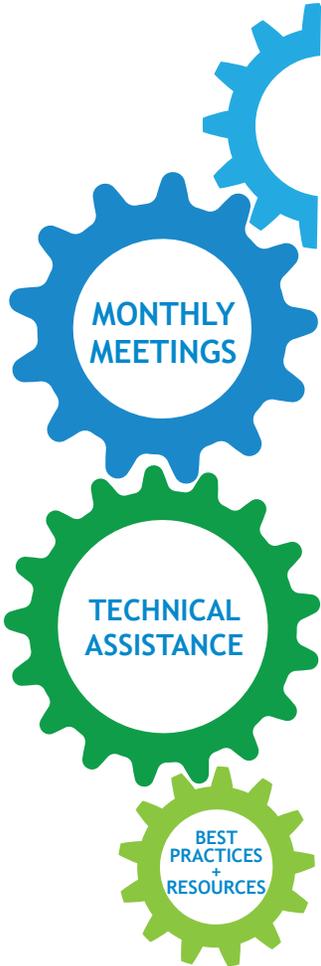


Annual Program Calendar

The Challenge for Sustainability is a yearlong program challenging participants to meet a broad range of sustainability goals. This graphic illustrates key milestones throughout the year:



Participants in the Challenge occupy or manage over 35 million square feet of space, and are achieving real and measurable reductions through:



Benchmarking

Our online Sustainability Scorecard is a comprehensive benchmarking tool that captures your facility's energy and water use, waste production, and vehicle miles traveled, in addition to collecting information on over 100 sustainability actions, strategies and programs. Once you **complete the scorecard**, dedicated Challenge staff will help you develop a yearlong **action plan** with all the technical assistance and guidance you need to reach your sustainability goals.

Engaging

Our **monthly Challenge meetings** are exclusive sessions where you can network and learn about the latest trends, new technologies, and tried-and-true approaches used by other organizations and facilities. You and members of your staff will also have opportunities throughout the year to attend educational workshops and training sessions featuring industry professionals and technical experts.

Reducing

The Climate Action Plans of Massachusetts and the cities of Boston and Cambridge have established a greenhouse gas reduction goal of "25% by 2020." By working together, our participants have already achieved an **18% reduction since 2009**. It's a remarkable accomplishment but there's still more to be done!

Sharing

Perhaps the greatest benefit of your involvement with the Challenge is the opportunity to network and advance your knowledge through the exchange of strategies, ideas and results with your peers. In addition to meetings and events, the Challenge also shares **best practices** by developing Case Studies and Project Stories that highlight the achievements of our most successful participants.

Registration Process

To participate in the Challenge for Sustainability, please complete our online registration form: www.challengeforsustainability.org, or submit the enclosed contact form for more information. Upon receipt of your registration, ABC will review your information and provide a login and password to access your online Challenge for Sustainability profile.

challengeforsustainability.org

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FUNDERS



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PARTNERS

